

DLC Media, Inc. has decided to shake-up the Vincennes radio market. Introducing the new Max 96.7 WFML.

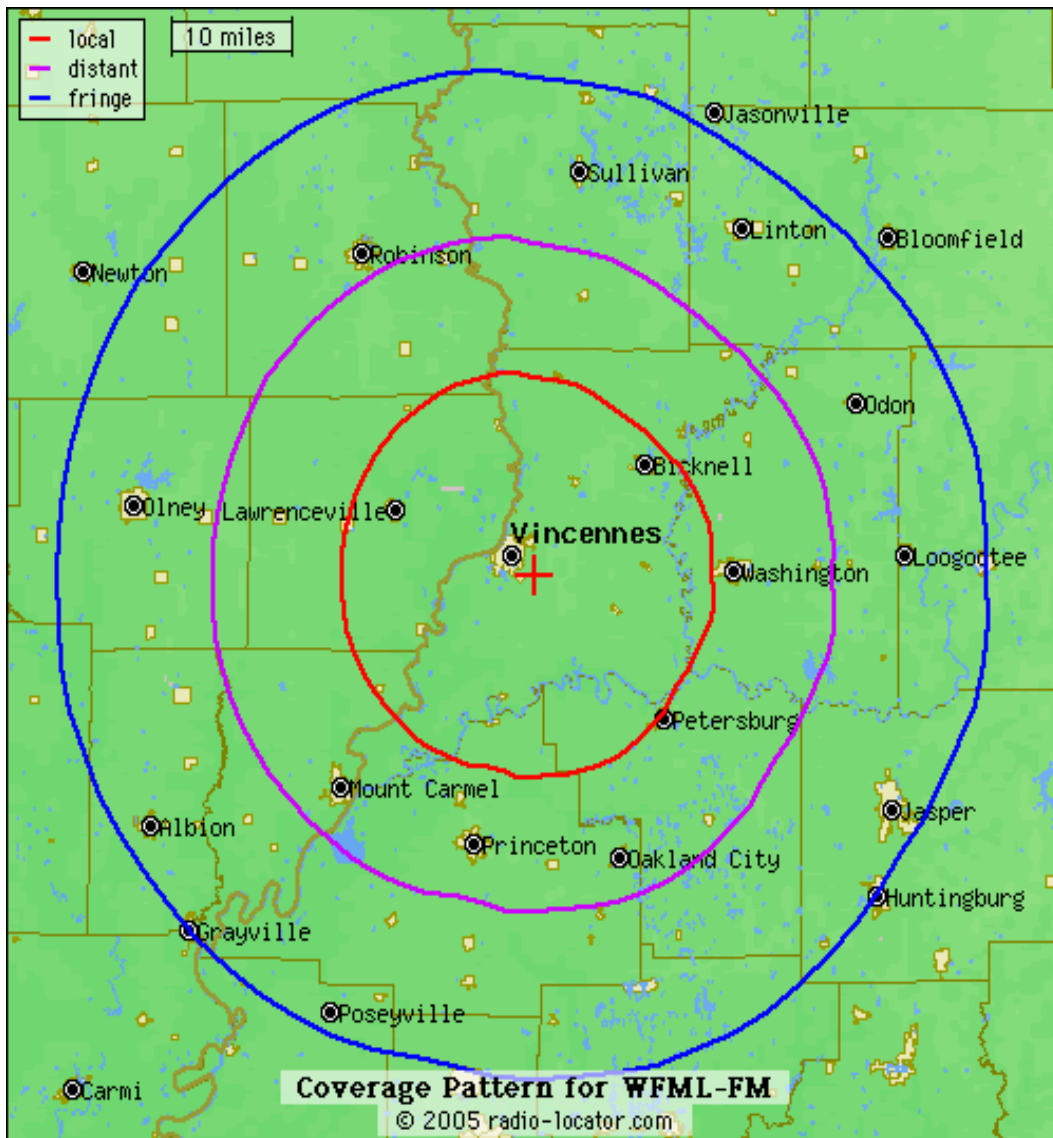


The new Max 96.7 WFML plays the biggest hits from the 70's, 80's, 90's and today. It is up-tempo, fun and plays familiar music emphasizing transitions between songs that span genres and eras. The new Max 96.7 centers a lot of its music from the 1975-85 era. It's the widest variety of music available on local radio with over 1,300 selections.



“MAX” WFML 96.7 is a 3,000-watt commercial radio station featuring Variety Hits from the 70’s, 80’s, and 90’ plus some of your favorite programs.

Target audience: **Adults aged 25-54 with an equal mix of men and women.**



Fox News and the latest weather information are featured along with Sports and Farm/Ag Reports.